



Michigan CEO Summit
Thursday, March 15, 2012
8:00am-5:00pm
Westin Book Cadillac Detroit

Event Agenda

- 8:00-9:00am **Breakfast & Networking**
- 9:00-9:15am **Welcome**
James Nicholson, President & CEO, **PVS Chemicals, Inc.**
Doug Rothwell, President & CEO, **Business Leaders for Michigan**
- 9:15-10:00am **Building a New Michigan**
Find out how Michigan can prioritize investments that leverage its unique assets and strengths to our best advantage.
Charles McClure, Chairman, President & CEO, **Meritor, Inc.**
Sandra Pierce, President & CEO, **Charter One – Michigan**
Hans-Werner Kaas, Managing Partner–Detroit Office, **McKinsey & Company**
- 10:00-10:45am **Driving Growth Through Innovation & Entrepreneurship**
Discover more about the role entrepreneurs play in shaping Michigan's future economy.
Michael Miller, Director, Ann Arbor Office and Canada Online Sales, **Google, Inc.**
Lou Anna K. Simon, President, **Michigan State University**
Brian Walker, President & CEO, **Herman Miller, Inc.**
- 10:45-11:00am *15 minute break*
- 11:00–12:00pm **Investing in Michigan**
Learn how Michigan businesses across the state are making investments in their local communities and driving the local economy.
Michael Jandernoa, Board of Directors, **Perrigo Company**
Blake Krueger, Chairman, President & CEO, **Wolverine World Wide, Inc.**
Alan Schultz, Chairman, **Valassis**
Brig Sorber, President & CEO, **Two Men and a Truck International**
- 12:00 – 1:30pm **Lunch & Keynote: Committing to Michigan**
Hear how one Michigan family's commitment to our state spans generations.
Robert Taubman, Chairman, President & CEO, **Taubman, Inc.**
- 1:30-2:15pm **Learning from Michigan's "Alumni"**
Hear candid feedback from national executives about challenges and opportunities for Michigan.
Peter Faricy, Vice President & General Manager, Amazon Marketplace, **Amazon**
James Petras, Managing Director, **Early Stage Partners**
John Webb, Principal, **JAM!...Just Add Marketing**
- 2:15-3:00pm **Growing Manufacturing & Mobility**
Learn how Michigan can leverage its automotive expertise to lead all forms of mobility in the future.
William Clay Ford, Jr., Executive Chairman, **Ford Motor Company**
- 3:00–3:45pm **Why Michigan Can Win**
Hear how Michigan can succeed and how you can be a part of Michigan's turnaround.
Jeff Fettig, Chairman & CEO, **Whirlpool Corporation**
- 3:45-4:00pm **Closing Remarks**
James Nicholson, President & CEO, **PVS Chemicals, Inc.**
- 4:00-5:00pm **Join us for a reception immediately following the event.**